

Dear Supporter:

The Bay Area Council on Drugs and Alcohol (BACODA) was recently awarded a United Way-Greater Houston Agency Grant focusing on substance abuse counseling and youth substance use prevention and early intervention. The catchment area for this grant includes fourteen zip codes in Southeast Harris County. Within these zip codes, 50% of the households are employed yet asset limited, and income constrained. Many earn just above the Federal Poverty Level but less of what is needed to make ends meet. These struggling households are forced to make impossible choices every day. An increase of stress and feeling hopeless while suffering a decrease in self-esteem and social support can increase the risk of developing a substance use disorder (SUD.) According to the Substance Abuse and Mental Health Services Administration (SAMHSA) in 2020, “40.3 million people aged 12 or older (or 14.5%) had a SUD in the past year, including 28.3 million with alcohol use disorder, 18.4 million with an illicit drug use disorder, and 6.5 million with both alcohol use disorder and an illicit drug use disorder.” *

With the funds from UW-Greater Houston, BACODA’s Life Recovery Services offers SUD assessment and limited counseling opportunities, but we need YOUR HELP! With your donation or sponsorship, we can expand our programs and counseling services to reach more children and young adults. When dealing with substance use or abuse, there are limited services available for youth. We strive to be the agency to provide these services desperately needed by our community.

Here is how you can help:

SPONSORSHIP LEVELS AND BENEFITS					
<i>Benefits</i>	Drug Free Community Partner	Drug Free Community Advocate	Drug Free Community Benefactor	Drug Free Community Supporter	Drug Free Community Friend
	\$20,000	\$10,000	\$5,000	\$2,500	\$1,500
<i>Name on Billboard</i>	✓				
<i>Logo on Agency Banner(s)</i>	✓				
<i>Logo on Printed Materials</i>	✓	✓			
<i>Logo on Digital BACODA Materials</i>	✓	✓	✓		
<i>Tagged on Social Media Posts</i>	✓	✓	✓	✓	
<i>Name on BACODA’s Website</i>	✓	✓	✓	✓	✓

* SAMHSA 2020 National Survey on Drug Use and Health